PROJET : BREZOVICA RESORT MASTER PLAN

CLIENT : GOVERNMENT OF KOSOVO

PROJECT DESCRIPTION

The Government of Kosovo wishes to develop its tourism economy with the creation of a new mountain destination in the Sharr Mountains. After being awarded, MDP Consulting delivered a detailed master plan, in order to gather an international team of operators and investors around this PPP Project.

OUR APPROACH

- World-Class Resort: the development and operation of a year-round destination mountain resort complex offering a broad array of mixed use services and facilities
- Maximized Economic Impact: maximize the local and national economic impact through the effective medium-term development of the site into a significant fullservice destination resort, including year-round activities.
- Minimized Environmental Impact: the development should preserve the natural environment of the region and apply eco-friendly and sustainable environmental principles.
- Local Community: the Project should minimize displacement and seek to maximize local community participation.
- Private Sector-Led Opportunity: The private operator/developer will be given broad discretion regarding development concept and master plan.

KEY FIGURES

- Year 2014/16
- 3 phases
- Total investment: 460M€
- 23 lifts / 7000 beds
- 15200 skiers capacity